



Winning for Women

National Omnibus Survey Among 1,003 Registered Voters
October 16-17, 2024

Overview

The survey data illustrate strong tri-partisan support (majorities of Republicans, Independents and Democrats) for lawmakers to prioritize women's health generally, far beyond the constant current conversation about reproduction, to expand funding for research and mitigate healthcare disparities. There is an urgent call for policymakers to recognize and resource the unique health challenges faced by women. Failure to do so perpetuates inequities in health access and outcomes and undermines the well-being of half of the U.S. population.

- **Broad Agreement on Women's Health Scope:**
 - An overwhelming 89% of respondents affirm that women's health encompasses far more than abortion, indicating a widespread recognition of the complexity of women's health issues.
 - 94% of Democrats
 - 88% of Independents
 - 89% of Republicans
- **Fairness in Health Research:**
 - A substantial 54% view the minimal focus on women in NIH heart disease studies as unfair, pointing to a systemic neglect in understanding gender-specific health risks.
 - 65% of women
 - 52% of Independents
- **Healthcare Access Disparities:**
 - More than half (55%) overall perceived inequities in healthcare access for underserved women as unjust.
 - Including more than 50% across all age groups
 - Additionally, more than 55% across regions also see this as unfair
 - About 56% of Married people also see this as not fair while 54% of Single people say the same
- **Prioritizing Research on Women-Specific Diseases:**
 - A commanding 65% support the prioritization of research into heart disease, Alzheimer's, obesity, migraines and others that uniquely affect women, so that treatment, therapeutics and cures might be .
- **Minimal Opposition to Research Prioritization Candidate Provides An Opening for Action:**
 - Only 10% overall oppose a candidate that would be prioritizing research on women's health issues, illustrating a near-universal agreement on the necessity for focused health initiatives.

Abortion Important, but not Penultimate, and Should Not be a Euphemism for Women's Health

Nearly 9-in-10 overall agree that women's health encompasses more than just abortion, a sentiment that spans all political, racial, age, geographic, demographic and situational cohorts. Similarly, 85% support equal funding for gender-specific diseases, reflecting rare tri-partisan agreement.

For the following statements please indicate if you (ROTATED) agree or disagree.

	Total AGREE	Total DISAGREE	Unsure/ Depends/ Declined to state
<i>Women's health covers much more than just abortion.</i>	89% Overall 89% Women 94% Democrats 88% Independents 89% GOP 76% Under \$50K 96% \$100K+ income	6% Overall 3% Women 3% Democrats 6% Independents 6% GOP 10% Under \$50K 3% \$100K+ income	6% Overall 6% Women 3% Democrats 6% Independents 4% GOP 13% Under \$50K 2% \$100K+ income
<i>It is important to me that an equal amount of money is spent researching diseases that affect only women as those affecting only men. For example, cervical or uterine cancer should receive the same funding as research into prostate cancer.</i>	85% Overall 88% Women 86% Democrats 84% Independents 89% GOP 78% Under \$50K 90% \$100K+ income	7% Overall 5% Women 8% Democrats 8% Independents 4% GOP 12% Under \$50K 4% \$100K+ income	8% Overall 8% Women 6% Democrats 9% Independents 7% GOP 9% Under \$50K 6% \$100K+ income

Unequal Care, Unfair Outcomes: Women Deserve Better Health Research and Access

A majority (54%) view the lack of gender-specific heart disease research as unfair, with 65% of women and 52% of Independents sharing this concern. Similarly, 58% overall—including 59% of Independents and 58% of women—see health care access disparities in underserved areas as unjust. While men are less likely to view the NIH funding gap as unfair compared to women, majorities from all political groups share these concerns, reflecting a broad consensus on the need for more equitable healthcare research and access.

	Total FAIR	Total UNFAIR	Depends/Unsure
<i>Heart disease is the leading cause of death for women, yet less than 5% of National Institutes of Health (NIH) studies examine why and how it affects women differently than men.</i>	21% Overall 16% Women 28% Men 20% Democrats 18% Independents 26% GOP 25% Under \$50K 22% \$100K+ income	54% Overall 65% Women 43% Men 61% Democrats 52% Independents 51% GOP 43% Under \$50K 58% \$100K+ income	24% Overall 20% Women 29% Men 19% Democrats 29% Independents 23% GOP 32% Under \$50K 20% \$100K+ income
<i>Women who live in underserved areas do not have the same access to healthcare as others. For example, public health data shows that minority women diagnosed with cervical cancer, ovarian cancer, and breast cancer have worse health outcomes compared to white women, and are also two to three times more likely to die from pregnancy-related causes.</i>	17% Overall 14% Women 21% Men 20% Democrats 18% Independents 16% GOP 20% Under \$50K 17% \$100K+ income	58% Overall 58% Women 58% Men 68% Democrats 59% Independents 50% GOP 44% Under \$50K 64% \$100K+ income	24% Overall 28% Women 21% Men 12% Democrats 23% Independents 34% GOP 36% Under \$50K 18% \$100K+ income

For each of the following statements, please indicate if you consider it to be (ROTATED) fair or unfair.

Demanding Fairness: Bridging the Gaps in Women's Health Research and Access

A strong 55% consider it unfair that NIH heart disease research focuses so little on menopause research, with 61% of women and 60% of Independents advocating for change.

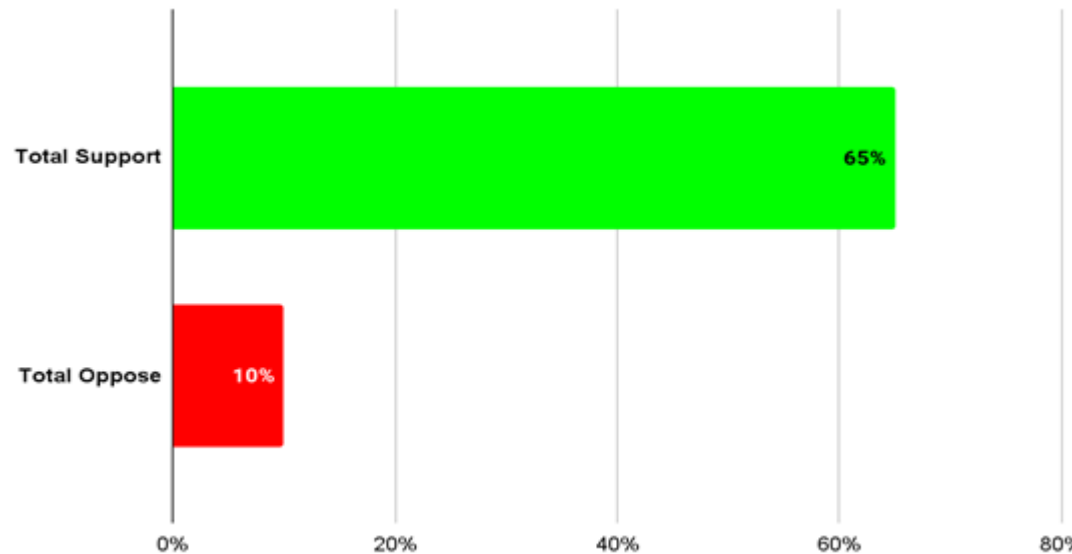
For each of the following statements, please indicate if you consider it to be (ROTATED) fair or unfair.

	Total FAIR	Total UNFAIR	About the Same
<p><i>The Mayo Clinic estimates the costs of worker productivity losses due to menopausal symptoms to be about \$1.8 billion and related health care costs total over \$24 billion. Yet of the \$46 billion of the National Institutes of Health (NIH) budget, less than 1% goes to menopause research.</i></p>	<p>19% Overall</p> <p>15% Women 20% Democrats 18% Independents 22% GOP 19% Under \$50K 21% \$100K+ income</p>	<p>55% Overall</p> <p>61% Women 62% Democrats 60% Independents 48% GOP 48% Under \$50K 58% \$100K+ income</p>	<p>26% Overall</p> <p>24% Women 18% Democrats 22% Independents 30% GOP 33% Under \$50K 21% \$100K+ income</p>

“Winning Women” Means Acting Swiftly to Plus-up and Prioritize Women’s Health Research

A solid 65% of respondents support expanding research on diseases affecting women differently. Notably, 68% of married individuals also back this candidate, while only 10% overall oppose it. About 1 in 4 voters are indifferent and likely want to hear more before supporting fully.

Many common diseases and conditions affect women differently and disproportionately than men- heart disease, Alzheimer’s, obesity, and migraines, to name a few. Would you be (ROTATED) more or less likely to support a candidate who would prioritize resources for research into how these diseases and conditions uniquely affect women?



Notable Crosstabs	Total Support	Total Oppose	Depends/Unsure
Women	65%	9%	26%
Men	63%	11%	26%
Parents	63%	12%	25%
Married	68%	8%	25%
GOP	58%	11%	31%
Independents	66%	4%	30%
Democrats	80%	9%	11%
Under \$50K	53%	16%	31%
\$100K+ income	70%	7%	23%
No College	60%	12%	28%