Winning for Women
National Omnibus Survey among 1,003 Registered Voters
<u>TOPLINE DATA</u>[1]
conducted by KAConsulting, LLC

Field Dates: October 16-17, 2024

Margin of error: +/- 3.0%[2]

For the following statements please indicate if you (ROTATED) agree or disagree.

ROTATED

1. Women's health covers much more than just abortion.

    89% **TOTAL AGREE**
    71%   Strongly agree
    17%   Somewhat agree

    6%   **TOTAL DISAGREE**
    3%   Somewhat disagree
    2%   Strongly disagree

    6%   **Depends/Unsure (VOL.)**

2. It is important to me that an equal amount of money is spent researching diseases that affect only women as those affecting only men. For example, cervical or uterine cancer should receive the same funding as research into prostate cancer.

    85% **TOTAL AGREE**
    57%   Strongly agree
    29%   Somewhat agree

    7%   **TOTAL DISAGREE**
    4%   Somewhat disagree
    3%   Strongly disagree

    8%   **Depends/Unsure (VOL.)**

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[1] *Some columns may not add to 100% due to rounding. In the same way, percentages in "total" columns may be one point more or less than the sum of their parts due to rounding.*

[2] *The margin of error is calculated at +/- 2.8% at the 95% confidence level, meaning that in 19 out of 20 cases, the results obtained would differ by no more than two point eight percentage points in either direction if the entire adult population nationwide were to be surveyed. Margins of error for subgroups are higher.*

END ROTATION

For each of the following statements, please indicate if you consider it to be (ROTATED) fair or unfair.

RANDOMIZED LIST

3. Heart disease is the leading cause of death for women, yet less than 5% of National Institutes of Health (NIH) studies examine why and how it effects women differently than men.

    21%   Fair
    54%   Unfair
    24%   Depends/Unsure (VOL.)

4. Women who live in underserved areas do not have the same access to healthcare as others. For example, public health data shows that minority women diagnosed with cervical cancer, ovarian cancer, and breast cancer have worse health outcomes compared to white women, and are also two to three times more likely to die from pregnancy-related causes.

    17%   Fair
    58%   Unfair
    24%   Depends/Unsure (VOL.)

5. The Mayo Clinic estimates the costs of worker productivity losses due to menopausal symptoms to be about $1.8 billion and related healthcare costs total over $24 billion. Yet of the $46 billion of the National Institutes of Health (NIH) budget, less than 1% goes to menopause research.

    19%   Fair
    55%   Unfair
    26%   Depends/Unsure (VOL.)

END RANDOMIZATION

6. Many common diseases and conditions affect women differently and disproportionately than men- heart disease, Alzheimer's, obesity, and migraines, to name a few. Would you be (ROTATED) more or less likely to support a candidate that would prioritize resources for research into how these diseases and conditions uniquely affect women?

65% **TOTAL MORE LIKELY**
26% Much more likely
38% Somewhat more likely

10% **TOTAL LESS LIKELY**
6% Somewhat less likely
3% Much less likely

26% Depends/Unsure (VOL.)

Demographic Questions

7. **Political Identification**

36% **Total Democrat**
12% Strong Democrat
15% Moderate Democrat
8% Lean Democrat

21% **Total Solid Independent**

35% **Total Republican**
6% Lean Republican
15% Moderate Republican
14% Strong Republican

8% Don't know/None/Other

8. **Employment Status**

42% Full-Time

19% Retired
15% Currently Unemployed
9% Self-Employed
7% Part-Time
6% Homemaker
2% Student

9. **Gender**

     51%   Female
     48%   Male

10. **Age Range**

     8%   18 to 24
    23%   25 to 34
    15%   35 to 44
    19%   45 to 54
    13%   55 to 64
    22%   65 or older

11. Ethnicity: Do you consider yourself to be of **Hispanic or Latino descent**, such as Mexican, Puerto Rican, Cuban, or some other Central or Latin American background?

    17%   Yes
    82%   No
    1%   Unsure

12. **Race**

    62%   White or Caucasian
    17%   Hispanic
    12%   Black or African American
    5%   Asian or Pacific Islander
    1%   Native American/Alaska Native/Aleutian
    3%   Other

13. **Education**

    10%   Less than high school
    29%   High school graduate
    18%   Some college
    9%   College graduate with Associates or 2-year degree
    19%   College graduate with a Bachelors or 4-year degree
    15%   Post-graduate degree

14. **Marital status**

    49%   Married
    29%   Single or never married
    13%   Domestic Partnership
     6%   Divorced or Separated
     3%   Widowed

15. Are there any **children under the age of 18** currently living in your household?

    30%   Yes
    70%   No

16. **GROSS ANNUAL INCOME (before taxes)**

    28%   **TOTAL LESS THAN $50K**
     8%   Below $15,000
     2% $15,000 to $19,999
     2% $20,000 to $24,999
     4% $25,000 to $29,999
     7% $30,000 to $39,999
     6% $40,000 to $49,999

    29%   **TOTAL $50K TO $100K**
    16% $50,000 to $74,999
    13% $75,000 to $99,999

    43%   **$100,000 and above**
    18% $100,000 to $149,999
    25% $150,000+

17. **Region**

    17%   Northeast
    21%   Midwest
    38%   South
    24%   West